

Presents

Executive Briefing on

PORTFOLIO MANAGEMENT

The Art of Strategic Value Optimization™

Portfolio Management allows organizations to derive maximum value from their finite resources by analyzing the portfolio of initiatives holistically and investing in projects that best satisfy organizational goals and strategy.

It answers the key question “Are we doing the right projects?”. Doing the right projects is more than simply individual project selection: rather, it is about the mix of projects and new product or technology investments that organizations make to optimize strategic value through most effective use of its resources. It provides the aligned and integrated focus to achieving strategic goals faster.

Drawn from the experience of best-practice organizations in portfolio management, this executive briefing will discuss:

- ❖ The circumstances and drivers necessitating a holistic approach to portfolio management
- ❖ The key elements of effective portfolio management
- ❖ Critical success factors in the implementation of portfolio management

About your speaker



Naing Moe Aung
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Naing Moe Aung, project, program, and portfolio management practitioner, trainer, consultant and coach, is a firm believer that promoting the application of project, program and portfolio best practices is crucial for the social and economic development of the society.

Naing has been dealing with project, program, and portfolio management practices for over a decade and his mission is to optimize strategic value creation process of organizations through more effective management of projects, programs and portfolios.

Naing has a Master's degree in Manufacturing Systems Engineering, is a certified Project Management Professional (PMP®) and a member of the Project Management Institute (PMI®).