

Presents

Executive Seminar on

## **STRATEGIC PROJECT MANAGEMENT** **The Art of Strategic Value Creation™**

This one-hour executive seminar presents strategic importance of project management in strategy implementation. The seminar emphasizes how effective project management can create value to attain strategic objectives of an organization. This seminar is particularly useful for those organization leaders and managers who want to transform organizations through the discipline of excellence in execution.

### **Seminar Objectives**

- ❖ Gain insight into the importance of project management in strategy implementation/strategic value creation
- ❖ Understand key project management process groups that can be applied in any types of projects (Research & Development, IT, Engineering, Manufacturing, etc.)
- ❖ Understand four-stage strategy implementation model that can be applied in your own organization

### **Seminar Outline**

- ❖ Project Management Overview
- ❖ Key Process Groups in Project Management
- ❖ Critical Factors to Achieve Performance Excellence in organizations
- ❖ Overview of Strategic Value Creation Process
- ❖ Four-stage Strategy Implementation Model

*Participants will also have the opportunity to have interactive discussions with the presenter to fully understand the key points in the seminar.*



## Naing Moe Aung, PMP, M. Eng.

Naing is the founder and director of Project Decision®, the premier project management training, coaching and consulting firm focusing on enabling individuals and organizations achieve maximum return on their project investments. Naing is a hands-on project manager and entrepreneur who has a gift for training and a firm believer that promoting the application of project management best practices is crucial for the social and economic development of the society. Naing has managed various industrial and organizational projects during his career with multinational companies such as Johnson & Johnson, Gemplus, and The Comcraft Group.

Naing has more than 10 years experience - managing projects and programs in business process reengineering, new product development, construction, enterprise resource planning (ERP) system implementation, and lean manufacturing practices.

Naing is profoundly advancing the utilization of project management for strategic value creation of organizations and has been conducting interactive project management workshops and seminars in various countries including France, Singapore, Indonesia, Malaysia, Thailand, Vietnam, and China since 2002. Naing has trained hundreds of executives, managers, engineers, and project managers in these workshops. Naing's training sessions are hugely successful having achieved average rating of more than 8.0 points (out of 10 points). Naing is also providing project management consulting and coaching services to enable organizations and individuals achieve excellent in project management.

Naing believes in continuous lifelong learning and always strive to acquire both academic excellence and real-life business experience. Naing has a bachelor degree in Mechanical Engineering, B.E. from Yangon Institute of Technology and stood 1<sup>st</sup> out of 257 successful candidates in his graduating class. Naing pursued his graduate studies at Asian Institute of Technology, a regional technology and management institute that trains future leaders and managers in Asia Pacific Region and earned his master degree in Manufacturing Systems Engineering, M. Eng. from School of Advanced Technologies.

Naing is a certified Project Management Professional (PMP®), the project management profession's most recognized and respected global credential by the Project Management Institute (PMI®) headquartered in the USA.

Naing's ideas on project management have been accepted by PMI and it has recognized Naing as one of the final exposure draft reviewers and contributors in the latest 2008 edition of Project Management Body of Knowledge (PMBOK®) Guide, regarded as a global standard for project management, developed and published by PMI.

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