

MANAGING POWER & POLITICS IN PROJECTS HIGH IMPACT PROJECT STAKEHOLDER MANAGEMENT™

Delight Your Project Stakeholders!



Successful project managers are excellent at dealing with power & politics in projects and manage various stakeholders effectively to achieve remarkable project outcomes.

Learn this essential competency that every project manager must have to achieve greatness!

Key Benefits:

- ✓ *Build power and influence to get things done effectively.*
- ✓ *Develop strategies to manage power & politics in projects and attain stakeholders' cooperation.*
- ✓ *Establish productive multi-directional relationships.*
- ✓ *Learn negotiation & conflict resolutions techniques to achieve win-win outcome.*



Pretty Intense. Very useful to my business practices.

Colin Thoms
Managing Director
Fastrack Projects Pte Ltd

NEW Include Special Section: "Influence Tactics of Effective Project Managers" (*one of the most critical areas for project managers who have to influence without authority!*)

HIGHLY INTERACTIVE 2-DAY WORKSHOP THAT YOU SHOULD NEVER MISS

VISIT www.projectdecision.com/pmworkshops.htm or CALL (+65) 6549 7413 TO REGISTER NOW!

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MANAGING POWER & POLITICS IN PROJECTS

HIGH IMPACT PROJECT STAKEHOLDER MANAGEMENT™

WHO SHOULD PARTICIPATE

Project sponsors, managers, and project core team members who must *skillfully handle power and politics in projects* and want to *influence and manage various project stakeholders* to achieve successful project outcome.

KEY UNIQUE FACTORS

1. Unique *High Impact Project Stakeholder Management™ Model* that can be applied to all types of projects, programs and portfolios.
2. All participants have to practice what they learnt **IN THE CLASS ROOM**. Learning points for each major topic are reinforced by *active participation in group exercises*.
3. All concepts and models are *aligned with proven global project management standards* such as *PMBOK® Guide* and *PRINCE2™*.
4. Participants shall *earn professional development units (PDUs)* recognized by the *Project Management Institute (PMI®)*.
5. Workshop participants will formulate *Stakeholder Management Plan* accompanied by *free follow up coaching* to move their stakeholder management skills to the next level.
6. *Ready-to-use stakeholder management tools and templates* (compiled in CD-ROM) that participants can *apply immediately* to their projects.

WORKSHOP CONTENT

- Definition of project stakeholders and project stakeholder management
- High Impact Project Stakeholder Management™ Model: *The Pragmatic Approach to Stakeholder Satisfaction*
- Project Stakeholder Identification Techniques
- Analyzing Project Stakeholders
- Project Stakeholder Classification and Prioritization Techniques: *Knowing Who Are Truly Important*
- Gathering Project Stakeholders' Needs and Expectations
- Designing Effective Stakeholder Engagement Strategy
- Managing Multidirectional Relationships with Project Stakeholders
- Effective Communication and Negotiation with Project Stakeholders
- Resolving Conflicts among Project Stakeholders
- Evaluating Effectiveness of Project Stakeholder Management
- Critical Success Factors of Project Stakeholder Management
- **NEW** Influence Tactics of Effective Project Managers (*one of the most critical areas for project managers who have to influence without authority!*)